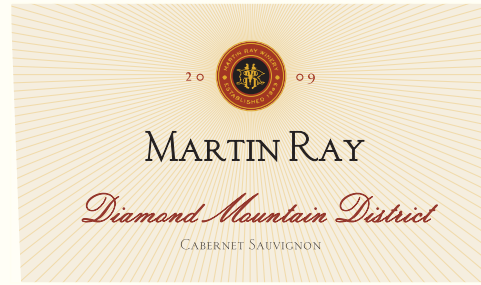


MARTIN RAY 2010 RESERVE  
*Napa Valley*  
CABERNET SAUVIGNON

**THE VINEYARDS** The grapes for our Martin Ray Napa Valley Reserve Cabernet Sauvignon are grown in some of the most notable Cabernet Sauvignon producing areas in the Napa Valley—60% are from Rutherford, 25% are from Oakville and 15% are from Calistoga. This diversity in vineyard areas produces grapes with intense aromas and flavors characteristic to each of these unique terroirs.

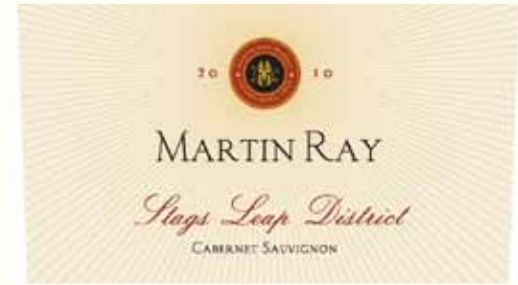
**WINEMAKER'S NOTES** Our Napa Valley Reserve Cabernet Sauvignon was crafted using the classic, labor-intensive winemaking techniques which result in the distinctly enhanced flavors and textures that consistently characterize our wines. It was cold-soaked for 4 days, and then spent two weeks in open-topped fermenters, where it was gently punched down by hand. It was then aged for 18 months in 45% new (mostly French, with a touch of American) oak barrels. Mouthwatering aromas of plum, black cherry, rose petal, spicy cedar and sweet smokiness from the barrels lure the taster into a decadently rich, velvety mouthful of ripe black fruit and seductive spice flavors, all enhanced by a whiff of savory smoke. These flavors linger through the long, delicious finish.



MARTIN RAY 2009 RESERVE  
*Diamond Mountain District*  
CABERNET SAUVIGNON

**THE VINEYARDS** The grapes for our Martin Ray Diamond Mountain District Cabernet Sauvignon are grown in the spectacular Constant-Diamond Mountain Vineyard. This unique mountain vineyard site, originally planted in 1895, provides a variety of nutrient-rich soils, superior exposure to sunlight and evening cooling. This optimum combination of elements produces small, intensely flavored berries that consequently produce intensely fragrant and flavorful wines.

**WINEMAKER'S NOTES** The grapes were gently de-stemmed with minimal berry crushing to retain the intense fruit character, then cold-soaked for 4 days, and finally spent 2 weeks in open-topped fermenters, where it was gently punched down by hand. It was then aged for 30 months in French oak (40% of which was aged in newer barrels and the remaining 60% was aged in 1-4 year old barrels). This luscious wine is a rich, dark garnet color. Mouthwatering aromas of vanilla, rum raisin, and anise delight the nose. The mouthfeel is plush, sexy and richly layered with high-toned flavors of juicy red fruit, vanilla and sweet-savory mincemeat pie, which linger through the long, long finish.



MARTIN RAY 2010 RESERVE  
*Stags Leap District*  
CABERNET SAUVIGNON

**THE VINEYARDS** Our 2010 Cabernet Sauvignon is produced from the renowned vineyards of the Stags Leap District in Napa Valley. The grapes are grown in a collection of tiny vineyard blocks. This location is influenced by a distinctive soil composition that consists of old river sediments which allows the vines to retain less water, producing low yields of grapes with great intensity and flavor.

**WINEMAKER'S NOTES** After being harvested by hand, the grapes were gently hand-sorted and fermented in small open-top tanks for two weeks at higher temperatures (88°F) to maximize extraction in the wine. This heated maceration technique helps to soften harsh tannins and gives the wine its characteristic lush mouthfeel. The wine was then aged for 26 months in French oak barrels. This Cabernet is a rich, dark ruby color and abounds with mouthwatering aromas of blackcurrant, blackberry, mocha and a savory wisp of sweet smoke. The mouthfeel is luscious, velvety and rich, with abundant flavors of juicy blackberry, mocha, vanilla and spice, which linger through the finish.





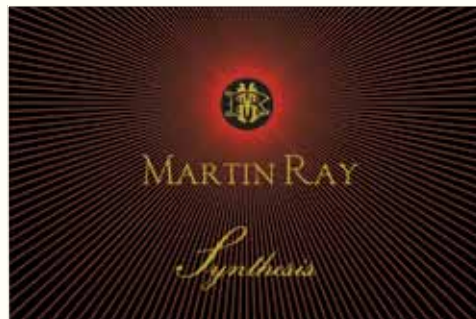
## MARTIN RAY 2009 RESERVE

### *Santa Cruz Mountains*

#### CABERNET SAUVIGNON

**THE VINEYARDS** The Martin Ray Santa Cruz Mountains Cabernet Sauvignon is the union of two distinguished vineyards: Cooper-Garrod Vineyards and Fellom Ranch. The Cooper-Garrod Vineyard soil composition is made up of adobe clay mixed with gravel, and offers berries with rich, concentrated fruit flavors. On the Fellom Ranch, located on Monte Bello Ridge, the shallow, stony soils control vine growth, resulting in smallish berries with intense flavors and structure.

**WINEMAKER'S NOTES** After being hand harvested and sorted, the grapes were gently crushed and fermented in open-top tanks for two weeks, creating rich structure in the wine. Minimal sulfur dioxide usage preserved fruit intensity and enhanced the rich, round tannins. Aging for thirty months in French oak barrels intensified the complexity and character of the wine. Although labor intensive, these techniques produce concentrated and balanced flavors and textures in our wines. Inviting, elegant aromas of blackberry, Bing cherry, baking spices (nutmeg, clove and allspice), pipe tobacco and cedar delight the nose. The mouthfeel is lusciously rich and loaded with flavors of blackberry and spice. These flavors linger on through the long, delicious finish. This wine will maintain interest and liveliness for years to come.



## MARTIN RAY 2009 RESERVE

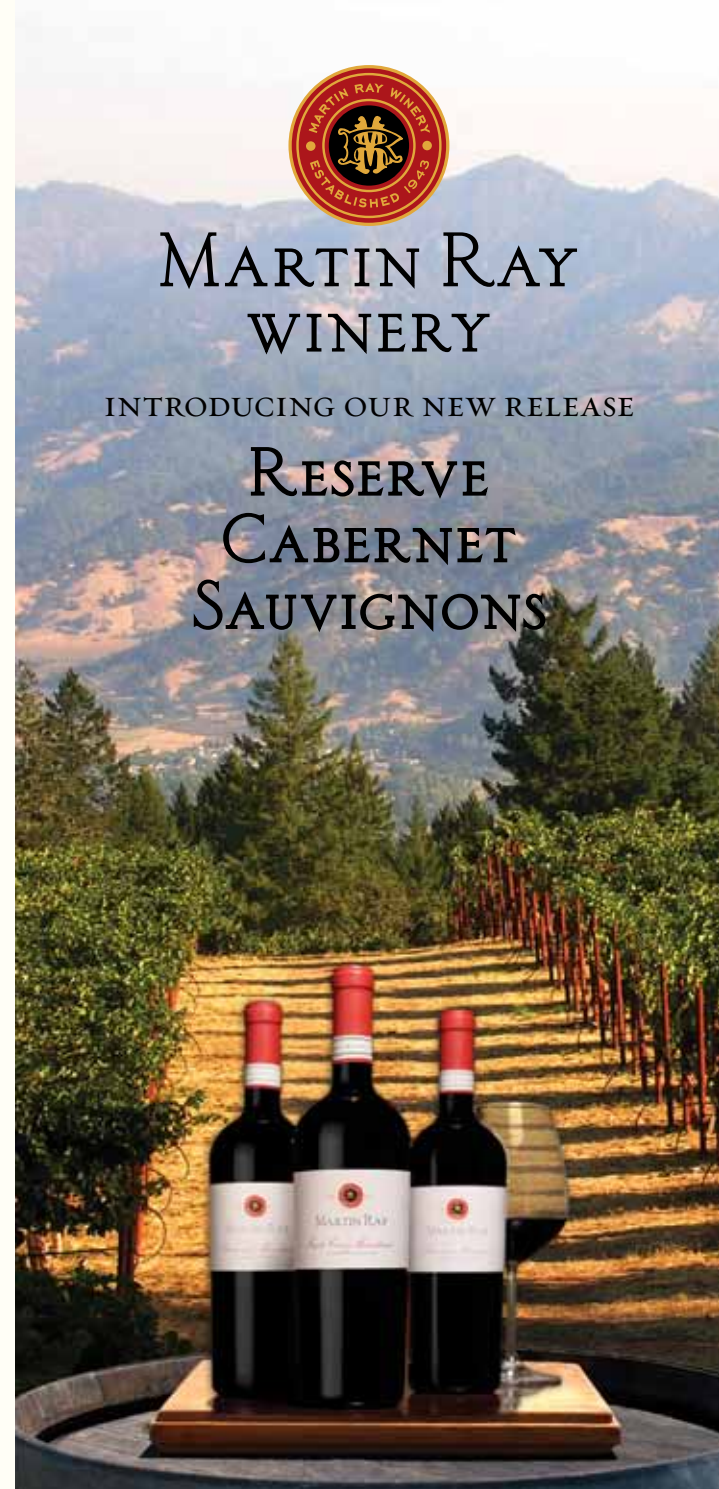
### *Synthesis*

#### NAPA VALLEY

#### **THE VINEYARDS**

*Synthesis* is a blend of our very best mountain vineyards from several distinct Napa Valley sub-appellations, including Diamond Mountain and Stags Leap Districts. The Diamond Mountain District grapes are grown on the spectacular Constant-Diamond Mountain Vineyard, which rises to 2200 feet elevation above the Napa Valley floor. The grapes grown in the Stags Leap District are from Regusci Vineyards, nestled at the bottom of a hillside and influenced by the distinctive soil composition in this region. The balance comes from the slopes of Van der Kamp vineyard on Sonoma Mountain, which rises to 1400 feet elevation above the valley floor.

**WINEMAKER'S NOTES** Our *Synthesis* is a full-bodied Bordeaux-style blended red wine, which represents the finest expressions of our favorite wines from Napa Valley's 2009 vintage. Our winemaking team hand-selected the best of our individual barrel lots to make up the blend. It received two weeks of cool fermentation and then aged for 30 months in carefully selected, top-quality French oak barrels. This gorgeous wine is a rich dark purple color, rimmed with bright ruby. Aromas of ripe dark fruit (plum, cherry and blackberry) are enhanced by vanilla, Crème Brûlée, mincemeat and a whiff of smoke. These aromas continue as flavors with good intensity in the luscious, decadently rich, well-structured mouth.



# MARTIN RAY WINERY

INTRODUCING OUR NEW RELEASE

## RESERVE CABERNET SAUVIGNONS